

Old Auto Tires Cut Noise
KAUKAUNA, Wis. (U.P.)—Dis-
carded automobile tires are being
fitted to Chicago and Northwest-

Buffalo Gnats Routed Farmers
SOMERVILLE, Tenn. (U.P.)—
Big buffalo gnats invaded fields
in such swarms that farmers,

Flirting Brightens Eyes
BOSTON (U.P.)—If a girl wants
bright, sparkling eyes, she should
flirt. That's the advice given by

POLICE SCHOOL
will be held each
SATURDAY

Following the lead of the fed-
eral government and alert police
departments in other cities, the
Torrance police will hold a school
for officers every Saturday after-

MACHINISTS
have prospect
FOR WORK

Journeyman machinists of Tor-
rance or vicinity, who are now
unemployed, may learn something
to their advantage by an inter-

RIDER, HORSE
MEET DEATH
ON BOULEVARD

Lomita Longshoreman Fatal-
ly Injured As Automobile
Hits Steed

Arno H. Schonstein, age
58, residing at 2153 Oak
street, Lomita, met death in
an unusual accident early
Saturday morning when he
rode a horse into the path of an

Torrance Herald

With Which is Consolidated the Lomita News
Published Every Thursday
GROVER C. WHYTE, Editor-Publisher
1336 El Prado, Telephone Torrance 444
Torrance, California

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California
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Association



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Are We To Make The
Same Mistake Again?

Acute Housing Shortage Recalls Error Made 24
Years Ago When First-Factories
Located Here

Faced with an industrial expansion in the immediate
future, comparable in size and importance to the location
of the three original major plants—which first located in
Torrance 24 years ago, is this city going to make the same
mistake it made a that time? Old residents will recall that
the original factories to locate here were built before there
were adequate homes to take care of the employes. And
that as a result employes established their homes elsewhere,
made their social contacts elsewhere, and even to this day
many of them are still not living in Torrance. People are
like that. Once a home is established, it is difficult to
change.

Are we going to sit by and see our local industrial
plants and others which are to locate here in the immediate
future, add hundreds and perhaps thousands of new em-
ployes to their payrolls, and yet do nothing to encourage
new housing construction so that the men who work here
may also bring their families here to live?

Industrial payrolls alone do not make a city. There
must be adequate dwellings to accommodate the workers
if a city is to reap the major benefits from payrolls. In the
last analysis, people make a city—not factory payrolls.

Perhaps no one realizes the importance of providing
adequate housing facilities more than the industrial execu-
tive, as he knows from experience that men living close
to their work are in a better physical and mental condition
when they arrive on the job in the morning than are those
who must "buck the traffic" for an hour or more each
morning before they begin their tasks at the plant.

In a determined effort to "do something" concerning
the acute housing shortage which faces Torrance, an open
forum meeting has been called at the Torrance Chamber
of Commerce for next Tuesday, April 16, at 7:30 p. m., to
which everyone interested in the future welfare and de-
velopment of Torrance is invited. Prominent industrial,
business and civic leaders have promised to attend, and an
urgent appeal is made by Chamber of Commerce officials
to all others to attend and take part in the discussion. Will
you be there?

75 YEARS OF
LEADERSHIP
Modern Stores
Courteous Service
LOW PRICES

Fresh Fruits and Vegetables

BANANAS GOLDEN RIPE 4 lbs. 19c

FUERTE CALAVO Avocados Each 5c FRESH-PICKED Lemons Dozen 5c

TENDER YOUNG ASPARAGUS 2 lbs. 17c IMPERIAL VALLEY TOMATOES 2 lbs. 25c

Market list including Tomatoes, Bokar Coffee, Red Circle, Flour, Butter, Fresh Eggs, Peaches, Cookies, Seminoles, Ginger Ale, Dressing, Sauerkraut, Spinach, Grape Juice, Honey, Cider Vinegar, Syrup, Salmon, Sierra Wines, Grapefruit, Catsup, Plums, Dog Food, Heinz Soup, Camay Soap, Beer, Crisco, Pears, Pancake Flour, Nectarines, Cigarettes, G.E. Mazda, Palmolive Soap, Crystal White, Super Suds, Peet's.

A & P Highest Quality Meats

HAMS MORRELL'S FANCY EASTERN SKINNED lb. 22 1/2 WHOLE OR FULL HALF

STEAKS Eastern Grain-Fed Beef ROUND, SWISS, CLUB or SIRLOIN lb. 25c

FRESH LEAN GROUND BEEF—lb. 12 1/2c
EASTERN GRAIN-FED BEEF Pot Roast lb. 15c Bacon 1/2-lb. 16 1/2c
Shortening 2-lb. 23c Beef Liver lb. 15c
Pork Roast Loin lb. 17 1/2c Bologna, Conveys or Wieners, Finest Quality lb. 19c
Bacon By The Piece lb. 27 1/2c Full Cream Jack Cheese lb. 19c
Sausage Own Make lb. 23c Fresh Oysters Dozen 19c
Barracuda lb. 10c Fresh Northern Halibut or Salmon lb. 19c

LAMB ROAST GENUINE SPRING SHOULDER lb. 15c LAMB CHOPS lb. 19c

PICNICS Eastern Sugar-Cured Shankless SMOKED lb. 19 1/2c 4 to 6-lbs. Average

PRICES EFFECTIVE THURSDAY, FRIDAY and SATURDAY, APRIL 11, 12 and 13

A & P FOOD STORES
1319 SARTORI AVENUE, TORRANCE

Torrance Laundry Prices
Have NOT Advanced!

Rough Dry Service
CASH and CARRY
40 Pieces 80c

Includes ironing and mending all flat pieces,
mending socks, and starching.
Handkerchiefs ironed.

SHIRTS Finished and Ready to Wear 8c EXTRA

Damp Wash Service
CASH and CARRY
20% OFF 1b. 3c

Minimum Charge 50c

FLAT PIECES—such as sheets, spreads, slips,
table cloths, towels, napkins, etc.,
Beautifully Ironed

At Only 1c Extra Each

Torrance Laundry Co.
1713 Border Avenue Phone Torrance 141
TORRANCE

Continued from Page 1
Herald and the Uniga Ice Com-
pany and will be held at the Tor-
rance Theatre through the gen-
erous courtesy of Dewitt VanDer-
lip, manager of the local theatre,
who is donating the use of the
theatre for this purpose, because
of the benefits which will accrue
to the community by developing
better health and home life.

Free Cooking
School

Letters to the
Editor

Grover C. Whyte
The Torrance Herald
1336 El Prado Street
Torrance, California.

Dear Mr. Whyte:
We, the Journalism students at
Banning high school, wish to
thank you for your kind coopera-
tion in helping to publicize our
Educational Rally, last Friday
night, April 5.

The publicity through your
newspaper helped to draw a large
crowd from the harbor commu-
nities and make the affair a success.
Again, thanking you for your
cooperation we remain,

Yours very truly,
Students of Journalism at
Banning High School.
Mary M. Turner,
Advisor of Journalism.

The Pick of the Best
USED CARS

Record breaking sales of the New Value Dodge and High Speed
Safety Plymouth are bringing us the best used cars in this terri-
tory. Big cars—little cars—in every price class. All offered
at bargain prices for quick sales.

LOOK THEM OVER

Table with columns for Ford, Dodges, Chevrolet, and Chrysler models and prices. Includes 1929 Ford Tudor (\$165), 1928 Dodge Sedan (\$175), 1929 Chev. Roadster (\$110), 1931 Chrysler Sedan (\$235).

Walter G. Linch
South Bay's Oldest and Largest Dealer
312 S. Catalina Avenue
Redondo Beach, California
Open Evenings and Sundays
Buy Your Used Car From a New Car Dealer
DODGE PLYMOUTH

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FORD Strikes a new note
in INTERIOR DESIGN-



EXPERTS in color design are enthusiastic about
the new Ford Deluxe interiors. They have
"spotted" immediately a new note in interior de-
sign—the subtle use of taupe grey as a background
for feminine costumes.

Window mouldings, door handles, the instru-
ment panel and even the beautiful, slim steering
wheel, are all finished in blended greys. This color
scheme cannot clash with the most brilliant en-
semble. On the contrary, it will accentuate it.

And the upholstery! . . . Here is beauty coupled
with long-wearing quality characteristic of custom-
built cars. In all Ford Deluxe closed cars you
have your choice of two materials at no extra cost

... Mohair, or soft, pin stripe broadcloth in Sedans
and Coupes—Bedford Cord or 100% Wool Suede
in Touring Sedans. See the stylish, new Ford
interiors at your nearest Ford Dealer's today.

\$495 AND UP, F. O. B. DETROIT—Deluxe
models begin at \$350. Standard accessory
equipments including bumpers and spare tire extra.
Radio installed at extra cost. Easy terms
through Universal Credit Co., Authorized Ford Finance Plan.

THE NEW FORD V-8

Schultz & Peckham 1514 Cabrillo Avenue
Phone 137—Torrance

ON THE AIR—FORD SYMPHONY ORCHESTRA, Sunday Even., FRED WARING, Thursday Even.—COLUMBIA NETWORK